

# SMARTPHONE MONITORING



2013  / ROAD SAFETY GRANT PROGRAMME



AA  
AUTOMOBILE ASSOCIATION  
DEVELOPMENTS LIMITED

## THE PROJECT

The development of a new training package for novice drivers. The aim was to involve parents in young drivers early driving with smart-phone-based monitoring and feedback to support an informal graduated licensing approach and introduce telematics-based insurance.

## RESULT

The project developed a technology that will allow driving schools globally to add greater value to their clients as well as reducing young driver road risks. The real impact will be seen when driving schools around the world start to adopt the technology and practices recommended.

### AT A GLANCE

- Educational
- Vulnerable Road Users

### RSGP FUNDING

37 946 €



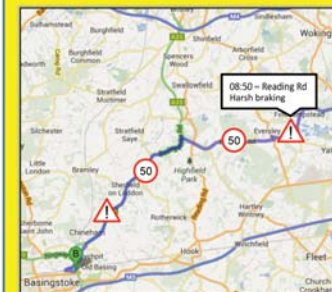
### Smart Driver Training

- New drive
- Past drives
- My driving dashboard
- Driving theory
- Hazard perception
- Settings

### AA Smart Drive

#### Drive history

10/06/2013 – 08:36 to 10/06/2013 – 09:24  
Nine Mile Ride, Crowthorne to Basing View, E



Review