

MSA ROAD SAFETY FILM CHALLENGE



2014  ROAD SAFETY
GRANT PROGRAMME



MSA
MOTOR SPORTS ASSOCIATION

THE PROJECT

A nation-wide competition among schools and universities to produce motor sport related film treatments of each of the FIA Action for Road Safety's Ten Golden Rules, with awards for the first and second placed films.

RESULT

The films were judged by a panel and scored according to various criteria which included, but were not limited to, creativity and concept, engagement of audience, clarity of message, production values and inspiration from motor sport. The two winners received their awards at the 2014 Monza Grand Prix.

AT A GLANCE

- Novice drivers
- Educational

ROAD SAFETY GRANT PROGRAMME FUNDING

30 000 €

